NOTES

Buena Vista County Coalition 2-20-20 |10:00 am |

# Attendees: Annette Koster, (BVCS Early Childhood Iowa); Danette Morgan, (Foster Care e& Adoption); Merle Hinton, (Webster Co. Public Health); Jody Monroe, (Roscrance Jackson Center); Andrea Lenz, (Rosecrana Jackson Center); Shannon Williams, (Plains Area Mental Health); Maria Garica, (Lutheran Service in Iowa); Bailey Hill, (Child Care Resource & Referral); Emalee Bolin, (Parent Partner); Keely Heitlan, (Boys Town); Dawn Sickelka, (Decat/CPPC); Mikayla Morris, (Lutheran Service in Iowa); Pam Bogue (Buena Vista Public Health & Home Care); Di Daniels, (SALUD)

# Follow-Up/Review Previous meeting minutes

Copies of minutes provided to attendees for review. Pam B made a motion to approve, seconded by Emalee B, a vote was held, all in favor.

# BV County PCA Council

ICAPP Updates: grant has been submitted, should find out around April 7th. Wrote for full amount. Grant helps to offset the cost of the Family STEPS program funded by BVCS Early Childhood Iowa. Family STEPS is closer to finding a part time Spanish interpreter.

April Activities:

* Proclamation to County Supervisors – Annette K will contact –March 31st at 9:30 am.
* Coffee Sleeves – Have labels from last year. Will ask local coffee shops to use during April. Pick up sleeves and have volunteers stick them on or give to coffee shop to stick on.
  + Better Day Café: Shannon W, Scoters: Dawn S, Grand Central, Dawn S; Coffee Tree, Shannon W; BVU Starbucks, Dawn S.
* Pinwheels -Shannon Williams Plains Area has pinwheels, attach label with message, around 300. Pam & Shannon volunteer to help put on labels. Look on website for messaging or use Pinwheels for Prevention. Ask City of Storm Lake if can use planters on Main Street, Annette K and Pam B will “plant” the pinwheels.
* Article for newspaper/social media –go to website for information in tool kit to post, cannot change message, but can add to it.
* Press Release – Dawn S will submit
* Highlight agencies that provide prevention work in the area, submit to Dawn S. by March.

Here is what was in the PCA newsletter - **Prevent Child Abuse America Toolkit**

**"Everyone can make #GreatChildhoods happen, especially you!"**

This year's awareness toolkit theme from PCA America focuses on the role everyone plays in preventing child abuse and neglect. You don't have to have special skills or be a certain kind of person to help make great childhoods happen - all you have to be is willing. The social media elements of this year's toolkit encourage dynamic interactions with your audience through polls, tagging, and video content. The toolkit also includes a turnkey ideas sheet which is a great place to start if you feel short on ideas this year. Talking points, sample press releases, sample letters to the editor, and pinwheel resources are also available for download.

The toolkit guide and campaign content can be [downloaded on their website](https://u6066634.ct.sendgrid.net/ls/click?upn=iFzCjH8Owq2ouYLaN4HcPTAGI3UDYcH8tfZ2eavP2qqRJ3wMURaPPQsoHUgMSAAk-2F6oezrpobYBDMwH7WoOEZPPFpLz9DiNhPE4w4XjlGn4-3Dape0_mPWX50eX7hUrGBYVGgV5JiBGEVmdrufVzQHJWeUUup-2B6Wtn2d1jAwtmVXQ02orfS-2BSEpGu9tD3ex2CcQSlIy4w9kWKZw3M7fuDCsgoHTjKfLHR-2Bsah3bd-2Fs3Bqrg7ddGN75c8tiR5e1uSNrvvFotjNM8Odc5tcIG0q8B55uikYaDQfCe-2BFwaW-2FFGmoLqgpfqzKRm3TL1keCzh4Wt9sIdD8x4XV-2BkpwF9-2F-2Fv3MoRdHfbT-2BwFmU-2B6MN5JXZp-2FHLV4WhonpGFSAaGYNqEpWFgNdzWFIIdOnDl4iPYbgbG53yGLBaO0Z-2FqRDW9WkY9gyBDggGUW8GrXoSYACgcaOkisa2Hy2Vgy0tLdvdswGveApT30RE1JCfSN4aqHgFK4VGr34XoownN11aFbi0ghv8LZtFXJCPHkSeCs6HKJRWP8fG3g-3D). The toolkit password is **CAPM2020@***(case sensitive).*

***Please note that all materials must retain the PCA America or PCA Iowa logo and any campaign components shared with and used by a local partner must be attributed back to PCA America or PCA Iowa.***

# CPPC Update – Dawn Sickelka

Encourage Legislators founding for Decat/CPPC.

# Early Childhood Iowa Updates – Annette Koster

Shared information about the BVCS Early Childhood Iowa Area. Included who was served in 2019, reached at risk families through voluntary home visitation – FY 19 = 155 families; preschool tuition assistance to at risk 3 & 4 year olds – FY 19 = 69 children; nurse consulting support to 28 homes/preschools; quality improvement, startup/expansion grants to 14 homes/centers; 3 trainings and 1 early care and education conference; and participation in a wide variety of events, and/or collaborative efforts. Included things to watch for in our area: child care is needed, eligibility for CDBG grants, Future Ready Iowa, Private-Public Partnerships. What we could use: increased funding in School Ready to serve more at risk families narrowing the achievement gap before kindergarten and increased funding in Early Childhood to expand support for startup and expansion efforts.

# Tobacco Updates – Merle Hinton

Presented in Alta-Aurelia middle and high school and Sioux Rapids health class (7 sessions) about the dangers of vaping. Trying to get into Storm Lake and Newell Fonda Schools.

The Federal Government has raised the smoking age to 21. State of Iowa currently at 18, but most convenience stores are following the Federal Law.

State and federally thinking of banning electronic devices entirely. Pennsylvania working on legislation.

Combustible tobacco is down in the U.S. Quit Line Iowa is for eighteen years and up. Help through quit process, provide supplements to help.

My Life My Health is for 13 to 17 year olds. Dedicated counseling, live support, text option. Text “Start MY Quit” to 855.891.9989

Can get posters, window cling (no smoking), will check on stickers.

Have presentations for youth and adults. Contact Merle H.

# Pregnancy Prevention Update – Mikayla Morris email: Mikayla.morris@LSIowa.org

Working with Storm Lake Middle School Love Notes; Draw the Line;,& Rights, Respect, Responsibility (3’Rs). Storm Lake High School this year or next Love Notes. Love Notes is a comprehensive healthy relationship education curriculum that teaches young people how to build healthy romantic relationships, prevent dating violence, and avoid unprotected se. This curriculum is 13 lessons long and includes a bonus lesson about teens and technology. The curriculum is aimed at youth between the ages of 14-25. Handout provided explained each curriculum LSI is trained to provide.

Provided training in Alta-Aurelia four day presentation to 11th and 12th grade on sexting.

Working with Sioux Rapids to set dates.

# Community Sharing: Coalition Attendee Updates

Danette Morgan, Foster Care & Adoption: Orientation in Sac City. Ida Grove had 27 people at orientation. The orientation covers informal trauma. Need orientation before attending Foster Care Parenting Classes.

Family First Legislation is more specific on child’s age.

Jody Monroe introduced Andrea Lenz, Roscrance Jackson Center: Project needs assessment community ready survey. What is going on in County, What do you need? Focus on the following five priority areas: Adult Alcohol, Marijuana, Tobacco, Gambling, and Opioid. 1) Doing brief interviews using an evidence process/tools/score and pull together. 2) Pull together data.

Interviewing six people per priority area. Cannot interview coalition partners. Partners can provide names of people to contact for the survey. Alcohol – parents of kids/youth; Opioids – senior citizens, pharmacy, health care; Gambling – open. Participants will be anonymous. Process is painless involves time. Email Jody with names. Email address: [jomonroe@rosecrance.org](mailto:jomonroe@rosecrance.org)

Shannon Williams, Plains Area Mental Health: No updates today.

Maria Garcia, Lutheran Services in Iowa: BHIS Buena Vista County hired a male to cover Buena Vista and Ida Counties. Working on getting mental health services.

Expanded refugee services. Case manager for human trafficking, youth immigrants caught at border.

St Marks drop in location labor trafficking for unoccupied minors. School Based program (LSI) and 0-3 (Family STEPS).

Offer Strengthening Families in the fall.

Emalee Bolin, Parent Partner: serving 9 Counties. Work with birth parents to reunite with kids. Working with three families in Buena Vista County in Family Treatment Court.

Building Better Furtures will be offered in Sioux City (16 CECU’s). Parent Partner summit in April.

Keely Heitland, Boys Town: Waiting for contract renewal. March status quo. Waiting for ICAP grant allocation release for neighboring counties.

Di Daniels, SALUD: Rule of Public Change will go into effect on Feb 24th. Affect immigrants, the language in the rule of public change is complex to understand the rulings. Some residents are dropping SNAP, WIC. Talking to legal resources to set something up for providers, who deal with families, to help explain rule. Rule of Public Change always existed but change in status *are you going to be reliant on the government*. Will forward email. Growing Micronesian Pacific Islanders to inform of right, restored to have access to Medicaid.

Census 2020. Educate community about the importance of being counted, hard sell, people are suspicious. SALUD help to understand why it is important. Flyer provided.

Bailey Hill, Child Care Resource & Referral:

# Next Meeting Date: April 16, 2020 at 10:00 am Our Place